



Montgomery County Interfaith 5k Walk/Run and Kids Fun Run

Labor Day Monday

September 4, 2017 8:00 am

Maryland Soccerplex
Germantown, MD

The Race

Shaare Torah Jewish Community, Prince of Peace Lutheran Church and the Islamic Society of the Washington Area are partnering to create the first annual Montgomery County Interfaith 5K. Our goal is to bring together communities of faith in the county so people from diverse backgrounds can join forces to share a fun and health-promoting activity, teach tolerance through exposure and friendship and enjoy each other's company. We are still seeking partners in this endeavor. Any interested religious institutions may contact Shaare Torah at 301-869-9842 or Prince of Peace at 301-869-3666 for more information.

We would be honored if you would consider supporting this event financially or through in-kind donations. Please see below for additional information.

The Beneficiaries

Religious groups like the Salvation Army, Lutheran Services in America, and Jewish Family Services have long been among the leading providers of social services in many parts of the United States. After the 2016 Inaugural race, the MoCo Interfaith 5k race committee decided to continue those traditions by setting a policy that every year we will donate a minimum of 75% of the race profits to our local Montgomery County Community. Our 2017 beneficiaries are noted below.

Gaithersburg Help: To meet the immediate needs of families affected by financial challenges, local churches and synagogues joined together to form Gaithersburg HELP in an effort to **provide short-term assistance** in a coordinated fashion. Today, our network is comprised of more than 25 member congregations and 160 volunteers working together to help those in need within the greater Gaithersburg area. We also receive substantial support from local businesses and civic organizations. A team of committed translators help us serve our diverse community, especially Spanish-speaking clients.

C-4: C-4 is an interfaith group founded in 1968 to serve the needs of the Colesville Community. Currently, C-4 has 19 member organizations representing many different religious faiths located within the Colesville Corridor, including Christian, Jewish, and Muslim, congregations united in community service. Any Montgomery County resident who can show some proof of need is eligible to shop at C-4 FREE OF CHARGE. C-4 has 4 main arms: the **Clothes Closet**, the **Baby Closet**, the **Holiday Toy Closet**, and the **School Supply Program**. With just one part-time employee, volunteers and donations of both time and money are always needed.

Shaare Torah is a transformative Jewish community that connects every participant to each other, the Jewish people, Jewish tradition, humanity, and God. We are a small congregation with very high levels of participation and leaders who personally ensure that members are never out of touch. We focus on personalized programs that are intimate and tailored to individual interests, while making Jewish law and custom more engaging by balancing the practices of Conservative Judaism with the issues of the world around us. We invite you to join us in celebrating spirit, mind, and body! www.shaaretorah.org

Prince of Peace Lutheran Church is a loving and caring Christian community working together to live and proclaim God's word made known to us in Jesus. We are devoted to growing spiritually, to valuing differences and to serving the neighbors and the creation God has given us. We invite you to visit us to deepen and strengthen your connection to God and others! www.poplutheran.org

The Islamic Society of the Washington Area (ISWA) was founded in 1973 to serve the spiritual, religious and social needs of the growing Muslim population. We aim to nurture faith, uphold values and foster well being of the community around us through worship, charity, education, outreach and civic engagement. We are non-sectarian and encourage visitors of all faiths to visit and learn more about Islam. Through mercy and understanding we strive to create a more peaceful and loving world. www.facebook.com/ISWAinMd/

Sponsorship: What's in it for you?

- Consumers are more likely to support businesses that support the community
- Build awareness and equity for brand name or corporate identity
- Access to targeted audience of local consumers
- Cross-promotion and networking with other sponsors
- Build employee morale and company pride
- Generate community goodwill
- Drive sales at retail outlets
- Online exposure to local community

Donation

I cannot sponsor at this time but will support the MoCo Interfaith 5K with a donation of \$ _____.

In-kind gifts are always welcome and may be considered for sponsorship based on the needs of the race and the retail value of the donation.

Please make checks payable to the congregation by whom you were solicited. To ensure you receive full recognition, please send in your Registration by August 1, 2017. Mail Registration Form with check to MoCo Interfaith 5K, C/O Shaare Torah, 1409 Main St., Gaithersburg, MD 20878

	Silver \$275	Gold \$500	Platinum \$750	Blessed \$1000+
Verbal Recognition at Event	3x	4x	5x	6x
Mention and link on Facebook fan page		1x	2x	2x
Mention in advertising emails	Listing	Listing and Link	Link and Logo	Top Link and Logo
T-shirt design	Small Logo	Small Logo	Medium Logo	Large Logo
Website listing	Small Logo	Medium Logo	Premium placement at side	Premium placement at top
Promotional Table (provided by sponsor)	Yes	Yes	Yes	Yes
Goody Bag insert (provided by sponsor)	Yes	Yes	Yes	Yes
Complimentary race entries	2	5	8	10

Sponsorship Agreement

Company Name _____	Contact Name _____
Address _____	Phone _____
Sponsorship Level _____	Email _____
How did you hear about us? _____	

An early commitment and signed sponsor contract will ensure exposure to all pre-race events and inclusion in advertising and collateral materials. A race flyer will be distributed to running shops, businesses and health clubs in the area. To ensure maximum exposure, contracts are due by August 1, 2017. For questions, please contact your race representative or email the race director at interfaith5k@gmail.com.